FINE ART PHOTOGRAPHY

YOUR **CREATIVE JOURNEY**CONTINUES HERE...

GOING FURTHER





INTRO

As you follow on from the first six lessons in Fine Art Photography, these next six lessons are designed to draw you even deeper into the creative journey into the art of photography.

This exciting "advanced" course breaks away from decorative prints into emotive, vibrant and expressive art where feelings, social commentary, beliefs and storytelling become the driving force.

The new techniques taught in this course do not replace those learnt and practised on the first course but rather help to tie it all together.





EMOTIVE & EXPRESSIVE

Creating fine art with a deeper meaning very often comes back to that one initial idea.

Photographing new work from the outset with a clear purpose in mind will more often than not yield a better result than simply trying to squeeze existing images into a creative synergy.

This course starts with the creative mindset, where we look at exercises to develop ideas and unlock creativity.

Attributes in the art, such as shape, distortion, colour, texture and juxtaposition, will also be explored to their maximum.

As I am sure you would agree art itself is not ordinary, and therefore steering away from complete technical control in photography is paramount.

In this course, you will be mentored towards creating a themed portfolio of exhibition quality prints step by step.

6 LESSONS OVER 8 WEEKS



These advanced lessons are presented as an extension to the first course and are thus only available to students who have completed the first six modules.

As with the previous course, these advanced workshops consist of six two-and-a-half hour lessons, presented once a week. After lesson eleven, there is a two-week break during which you will prepare a portfolio that will be evaluated in the final session.

Classes are presented live using Zoom, and include numerous video recordings to demonstrate a number of new techniques.

TEXTURE & GRUNGE

A MARRIAGE MADE IN HEAVEN



Art techniques like encaustic wax, heat, ink and rear projection are combined in these workshops to deliver a heightened element of texture and grunge which will evoke emotion in your work.

Inspiration is for amateurs. The rest of us just show up and get the work done. If you wait around for the clouds to part and a bolt of lightning to strike you in the brain, you're not going to make an awful lot of work. — Chuck Close

HIGH AND LOW KEY

TWO CREATIVE ELEMENTS ON EITHER SIDE OF NORMAL



Exhibition photography will not be found in a box labelled normal. Expression can very often be achieved once the artwork is moved into a lighter or darker key. It is here that you evoke emotion, and stories can be told.

All the masterpieces of art contain both light and shadow. A happy life is not one filled with only sunshine, but one which uses both light and shadow to produce beauty. — Billy Graham

PAINTING OR PHOTOGRAPHY?



The ultimate compliment to a fine art photographer is when their work is likened to a traditional painting. The techniques taught over both courses combine beautifully to help you create a painterly expression through the art of photography.

As with the previous course, these comprehensive workshops do not require in-depth knowledge of photography; instead, it is more important that you desire to explore photography as an alternative creative medium within the framework of art.

A PORTFOLIO

If you can imagine your work on exhibition in a gallery, then this is most certainly the course for you.

Over the eight weeks you will be mentored into creating a body of work consisting of three to seven images that work together as a single portfolio, designed to be showcased in an art gallery or a feature in a magazine.

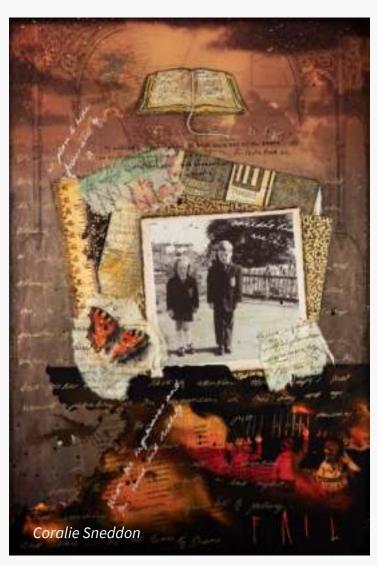
This is where simplicity is the key and creativity the focus.







READY FOR EXHIBITION











Confucius said, "There is beauty in everything, but not everyone can see it." Coralie Sneddon sees it. Coralie is a fine art photographer based in Melbourne, Australia. She has spent the last 20 years living in many different countries, capturing their people and places while immersing herself in their cultures. Her love of photography began in childhood via a bright pink disc camera, and while working in the corporate world in Egypt, many years later, she realised that creating images was all she wanted to do. She completed her Certificate in Professional Photography at the National College of Photography in Pretoria, South Africa. After several years working as a freelance portrait photographer, she decided to focus on her real passion - elevating the ordinary. Using a combination of digital and analogue photography, alternative photographic processes, and all manner of art supplies and creative tools, she creates works destined to bring that inherent beauty of everyday things to the viewer. Much like herself, each of her pieces represent part of a journey to complete. Usually, it starts and ends with the camera, but anything can happen in between. Along the way, Coralie guides the subject to reveal its full potential.

Ghail Binneman

ENCAUSTIC MEDIUM



Petra Seiz

DISTORTION



Garry Jones

HEAT & EMULSION



Gabriele Schidtsdorff

IMAGE PROJECTION



Lucy Gimmill

TEXTURE AND GRUNGE



Evi Schwarz

ENCAUSTIC MEDIUM



Virginie Harel

BACK PROJECTION



Petra Seiz

ENCAUSTIC MEDIUM



Debbie Basson

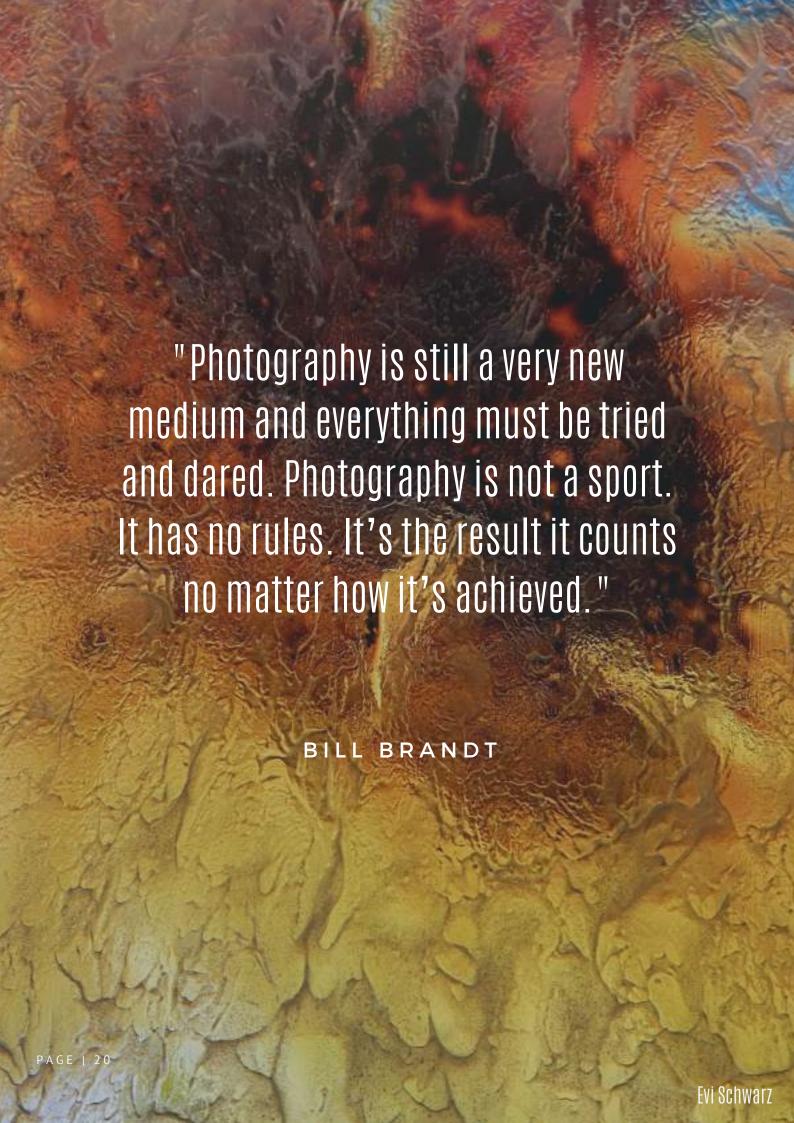
COMBINED TECHNIQUES

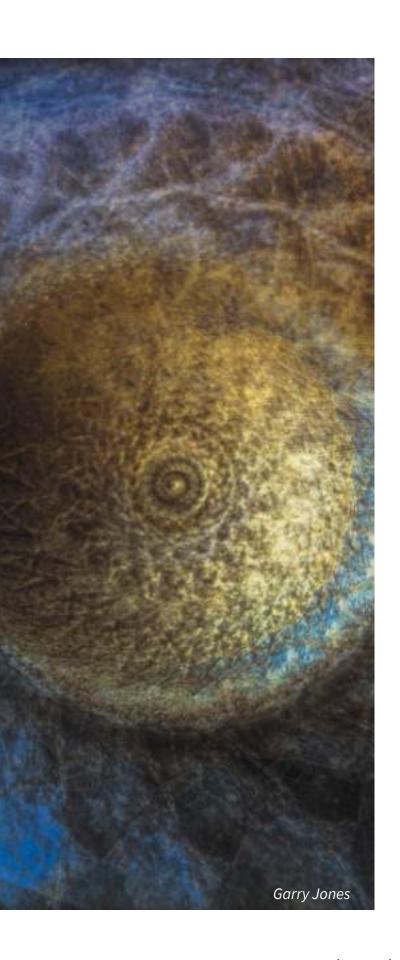


Evi Schwarz

COMBINED TECHNIQUES







INTERESTED? NEXT COURSE

 Starting date:
 22 October 2021

 Price:
 ZAR 9500 +- \$ 660

 Deposit:
 50%

 Time:
 15h00 - 17h30 (GMT+2)



Lesson 7 - 22 October '21

A creative mindset

- Coming up with ideas
- Visual Exercises

Lesson 8 - 29 October '21

• Rear Projection

Lesson 9 - 05 November '21

• Front Projection

Lesson 10 - 12 November '21

- Heat and Emulsion
- High & Low Key Minimalism

Lesson 11 - 19 November '21

• Encaustic Medium

One week break

Lesson 12 - 03 December '21

Evaluation

MARTIN OSNER

ARTIST STATEMENT: On a winter's day in 1984 "photography" and I met quite by accident, an encounter that redirected my life and changed it forever. Over the past twenty-eight years, while walking a path of self-discovery, my methodology has taken numerous detours. A journey that has refined a relaxed subconscious attitude, with a desire to express simplicity and honesty through my work. For me, a photograph holds an undeniable sense of realism, a new correlation that is easy to associate with. I see I understand; I experience, I connect. In my photography, I allow day to day life to provide inspiration and treat all subjects as a potential composition. I enjoy the conceptual transformation that a lens and camera offer. Although I have never been a dedicated painter, I see and experience the world in this way. Life is my canvas, and I often feel like a painter trapped in a photographer's body where lens and light have become an expressive substitute for paint and brushes. I usually create themes and grouping of images within my portfolio and on a given day, find myself working on a variety of projects at once, often taking years to complete. One of my great joys is using photography as a base to create mixed media pieces. I have adopted an intuitive approach resisting restriction to specific substrates, mediums or technique. Emotion and experimentation drive my creative process, and I allow the final artwork to evolve rather than containing its finality. In my work, I intently concentrate on elemental form, rhythm and pattern, allowing simplicity to engage visual impact.I contribute my style to several artists and photographers. The great artist and photographer Henri Cartier Bresson have inspired my social commentary and documentary work, and the teachings of Ansel Adams have influenced my landscape photography. On the other hand, many of my still-life and abstract studies have been described as painterly expressionistic, drawing influences through the works of Henri Matisse and of late Jackson Pollock. In my spiritual walk, I experience hours of peace and contentment when behind the lens of my camera and in my studio, creating art. I believe that my steps have been guided along an inventive and purposed path by an awesome and caring God. I have never doubted my love for photography or my burning passion for art. It is something I could never stop. It's what I do; it's what I love, it's who I am.



BIOGRAPHY: Born in Johannesburg, South Africa (1963), Martin Osner opened his first photographic studio in Johannesburg (1985), where he established a solid reputation as a professional photographer and artist. In 1993, he relocated to Pretoria and co-founded the National College of Photography, which today has become the premier photographic training institution in Southern Africa under Advtech, a listed company under the branding (Vega school). During this time he continued to run his commercial photography studio and earned numerous Professional Photography awards. In 2008, Osner moved to Cape Town to establish a photographic art gallery, which opened its doors in 2010 under his name. At the same time, he ceased all commercial photography pursuits, as he felt that he had to devote his full creative energy to his art. Then in 2013, still committed to teaching, Osner opened the "Martin Osner Photography School" in Hout Bay, where he lives. In 2012, he was invited by Canon Europe to take part in brand video production called "Power to your next step - landscape and portrait photography", a tutorial video that was packaged with new DSLR Canon cameras as an instructional aid. At the same time, he served as a Canon Ambassador / Explorer for seven years. Recently in May 2017, Martin expanded the gallery in Cape Town, and it was rebranded to the Art Photography Gallery. Shortly after that, in 2018 with his daughter, Samantha Lee Osner, who shares his passion for photographic art, they opened a private gallery in Hout Bay where they exhibit as a father-daughter collaborative. Over the last twentyfive years, Martin has taught hundreds of students pursuing photography as a career and thousands of keen amateur photographers. In his work, Osner eschews "straightforward" photography, favouring a more artistic vision that accords with his visual understanding and spiritual appreciation of the world. A multi-award-winning artist, including voted the best contemporary international artist 2008/2009 by Arteque art volume 3 (Masters of Today), his photography is characterised by an urge to explore, with the willingness to experiment and a desire to create. Concentrating intently on an elemental form, pattern and shape, paired with an inherent sense of restraint, he bears out his belief that simplicity is the cornerstone of successful imaging. Today Osner specialises in a contemporary portfolio of fine art photography, offering limited edition Gicleé and traditional black & white vintage prints, into a collectors' market. His collection consists of ghostly abstract renditions, moody landscapes and social documentary and mixed media prints.